

CUSTOMIZED TABLEWARE



STUDIO
RAW
BYSTUDIORAW.COM



STUDIO
RAW
BYSTUDIORAW.COM

CREATE YOUR
CUSTOMIZED
TABLEWARE

STUDIO RAW

YOUR CUSTOMIZED TABLEWARE



Exclusive tableware that seamlessly matches your dishes? This is possible at Studio RAW. Design your signature tableware collection in only three steps.

Studio RAW is an in-house production studio for tailored, handmade tableware. It represents craftsmanship and handmade, ground-breaking creativity. Studio RAW is all about the freedom to bring your own ideas to life. The studio functions as a creative centre where new innovative concepts, glazes and finishes are being developed under the guidance of Martin Blommaert, ceramic technician and chief designer.

TAILOR-MADE TABLEWARE

Creating a dish goes hand in hand with the right tableware. You can have your own signature line of tableware developed in only three simple steps:

1. Choose your shape.
2. Choose your glazing option and glazes.
3. Place your order.



THE ART OF GLAZING

THE FINE ART OF GLAZING IS MASTERED IN THE STUDIO, MEANING GLAZES ARE ONLY APPLIED BY HAND. WE USE SPECIAL TECHNIQUES SUCH AS CENTRE APPLICATION, HAND BRUSH APPLICATION AND GLAZE MIXING. MANY OF THE SPECIAL GLAZES THAT WE OFFER AT STUDIO RAW CANNOT BE PRODUCED IN BIG INDUSTRIAL KILNS BECAUSE OF THE REQUIRED COMPLEX TEMPERATURE PROGRAMS. THIS MEANS THAT OUR HANDMADE TABLEWARE CANNOT BE REPRODUCED ON A BIG SCALE BY MASS PRODUCTION FACILITIES.

All of our products are entirely handmade from the beginning till the end. The beauty of handmade items is to be found in the imperfections resulting from various factors.

Each item truly has its own character. We are proud to be able to guarantee that every single item that is produced in our studio is handmade and unique!





Stefan van Sprang - Aan de Poel - The Netherlands



HOW IT WORKS

CREATE AN OPTIMAL DINING EXPERIENCE BY SERVING A DISH ON A TAILOR-MADE VITRIFIED STONEWARE PLATE. YOU CAN HAVE YOUR OWN SIGNATURE COLLECTION OF TABLEWARE DEVELOPED IN JUST THREE SIMPLE STEPS:

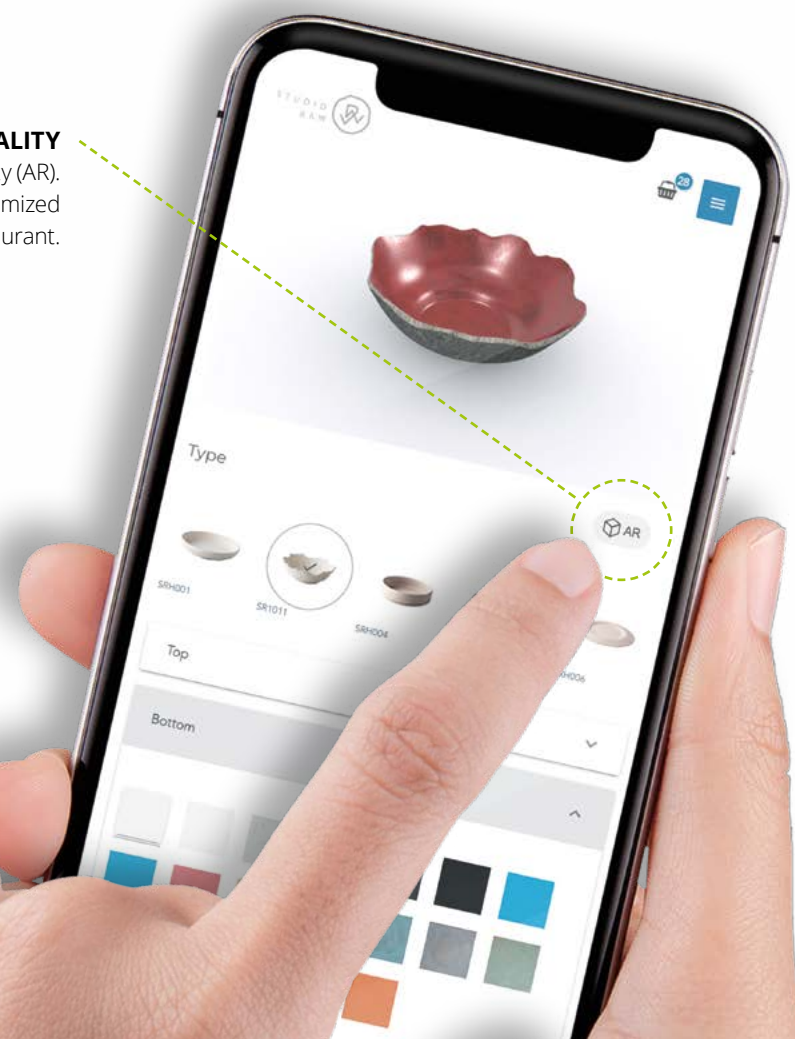
- STEP 1 CHOOSE YOUR SHAPE**
You can choose from a wide variety of different shapes and sizes. Each page of this brochure is dedicated to a particular shape. Each shape has its own set of glazing options.
- STEP 2 CHOOSE YOUR GLAZING OPTION AND GLAZES**
Check the 'how to choose your glaze' section in the back of this brochure. Choose a glazing option that is available for your shape. Choose your glazes from the glazing index.
- STEP 3 PLACE YOUR ORDER**
After you have chosen a shape and glaze you can place your order.

AUGMENTED REALITY

The Studio RAW configurator offers you augmented reality (AR). Push the AR button in the app to see how your customized creation fits with the tablesetting in your restaurant.



Visit our online configurator:
<https://configurator.stylepoint.eu>





THE COLLECTION —



D4.2

A31

Restaurant Maan - Lucie Beck - The Netherlands



Deep plate

SRH015 Ø 26,5 cm



Restaurant Maan - Lucie Beck - The Netherlands



START TO CREATE
YOUR PLATE



Deep plate

SRH001 Ø 21 cm







Stefan van Sprang - Aan de Poel - The Netherlands



Remco Baan - The Netherlands



Jordy Middelbosch - The Netherlands



Crackled bowl

SR1011 Ø 21,5 cm | inner centre Ø 10 cm



Andrea Mattasoglio - Italy





Rens van Toorn - The Netherlands



Vulcanic raised plate

SRH014 Ø 20 cm x 6,5 cm

We have this product on stock in:
950194 black matte (A5)/vulcanic black (C2)
950195 white matte (A1)/rocky white (C1)



Andrea Mattasoglio - Italy





B7

The Lobby Amsterdam - The Netherlands



Round plate on foot

SRH011 Ø 23 cm



The Lobby Amsterdam - The Netherlands



START TO CREATE
YOUR PLATE





Plate with raised edges M

SRH005 20 cm





Rays Restaurant - Erik Schmitz - Maksim Kusnezow - Friederike Berges - Germany



Stefan van Sprang - Aan de Poel - The Netherlands



Plate with raised edges S

SRH004 Ø 15 cm



Stefan van Sprang - Aan de Poel - The Netherlands



Andrea Mattasoglio - Italy



START TO CREATE
YOUR PLATE





A17

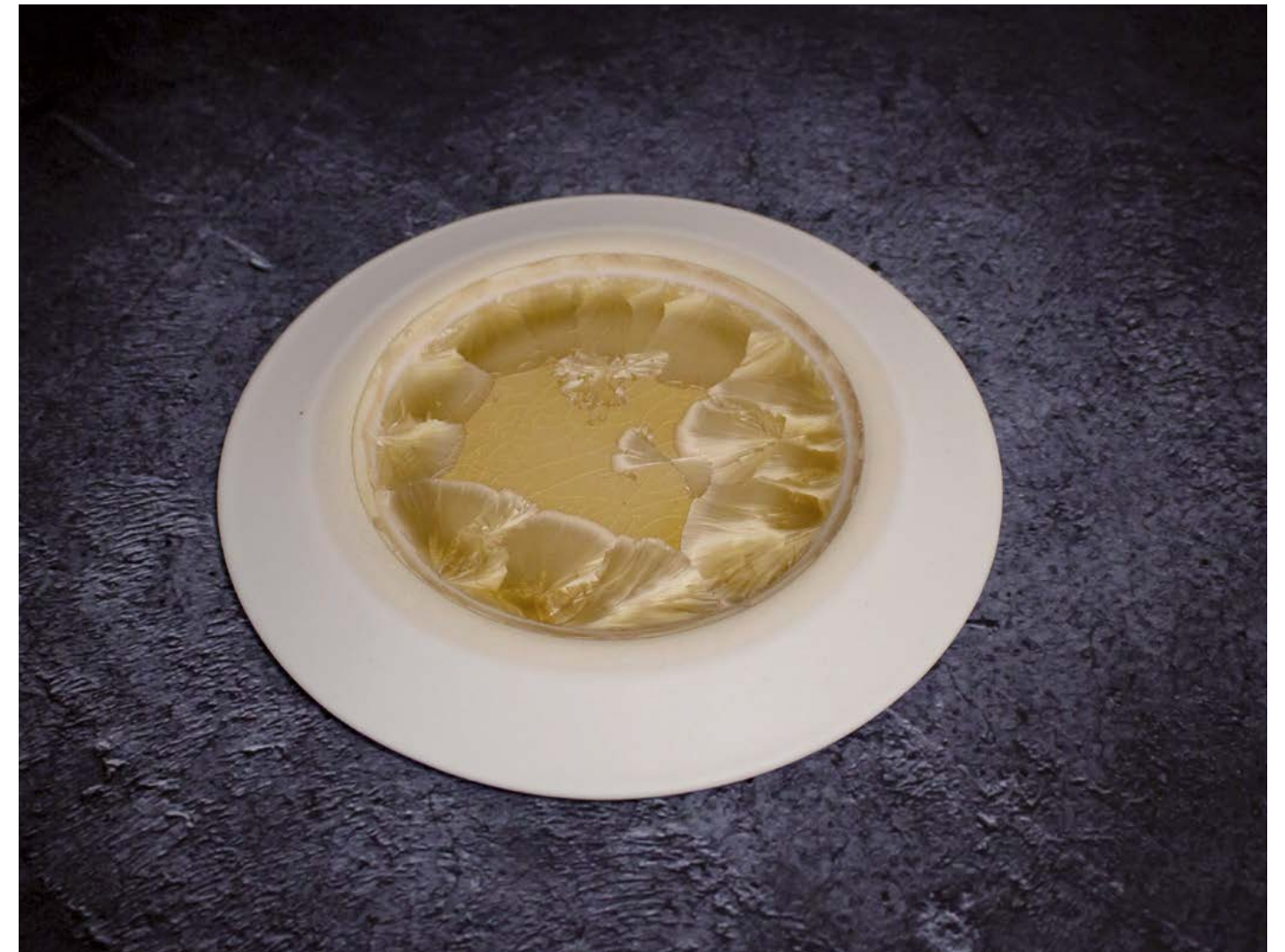
C2



Plate with reclining edges wide centre

SRH006 Ø 22 cm | inner centre Ø 14 cm

We have this product on stock in:
950168 blue glass craquelé (A21)/vulcanic black (C2)



START TO CREATE
YOUR PLATE





C1

Stefan van Sprang - Aan de Poel - The Netherlands



Plate with reclining edges small centre

SRH007 Ø 25 cm | inner centre Ø 10 cm

We have this product on stock in:
950229 black matte (A5)/vulcanic black (C2)
950209 white matte (A1)/rocky white (C1)



Stefan van Sprang - Aan de Poel - The Netherlands



B12

A30



Het Arresthuis - Jeroen van Gansewinkel - The Netherlands



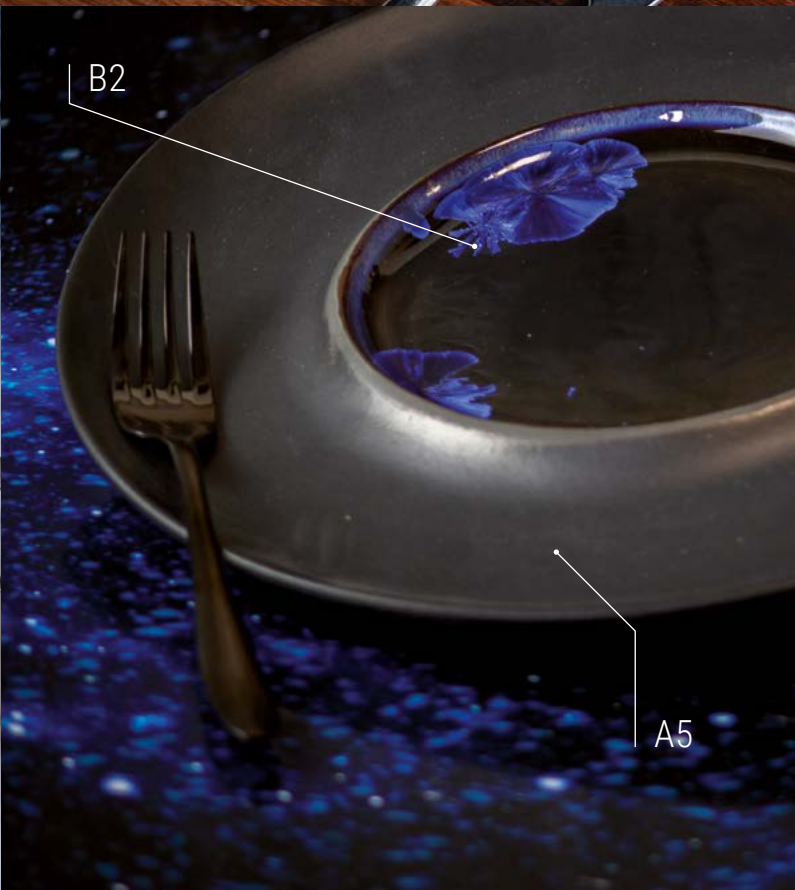


STUDIO
RAW
BYSTUDIORAW.COM

Chanel Cuisine - The Netherlands



WT Urban Kitchen - Lars Verkroost - The Netherlands



Double rimmed plate with centre

SRH008 Ø 27 cm | inner centre Ø 13 cm

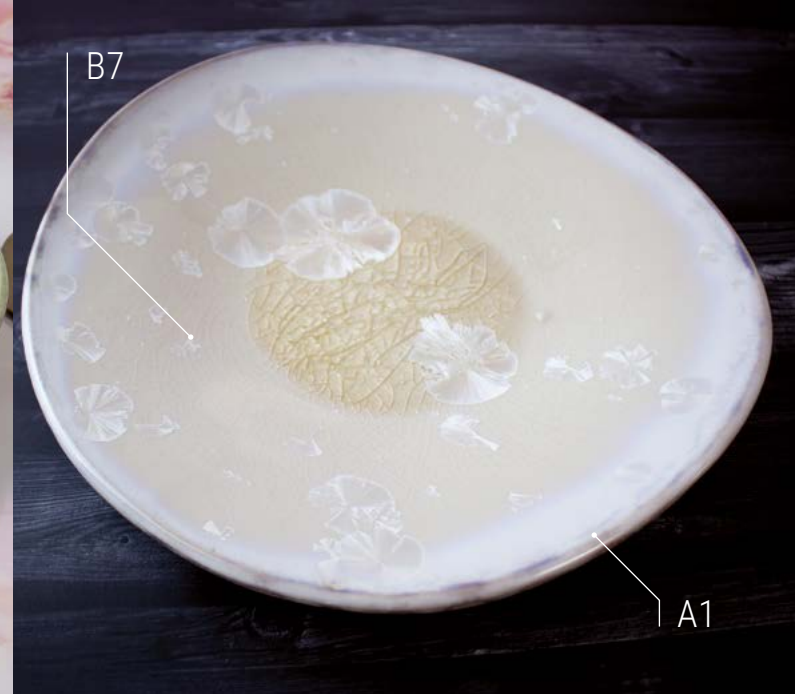
We have this product on stock in:
 950460 black matte (A5)/vulcanic black (C2)
 950461 white matte (A1)/rocky white (C1)
 950138 blue glass craquelé (A21)/rocky white (C1)



Stefan van Sprang - Aan de Poel - The Netherlands







Oval manta plate

SRH009 Ø 27 cm



Chanel Cuisine - The Netherlands



Enrico Patist - De Prins Van Terbregge - The Netherlands



START TO CREATE
YOUR PLATE





B5

Jeroen van Gansewinkel – Het Arresthuis – The Netherlands



Coupe plate deep L

SRH010 Ø 24 cm



Stefan van Sprang - Aan de Poel - The Netherlands





Stefan van Sprang - Aan de Poel - The Netherlands



Round plate on foot M

SRH013 Ø 20 cm



Rays Restaurant - Erik Schmitz - Maksim Kusnezow - Friederike Berges - Germany



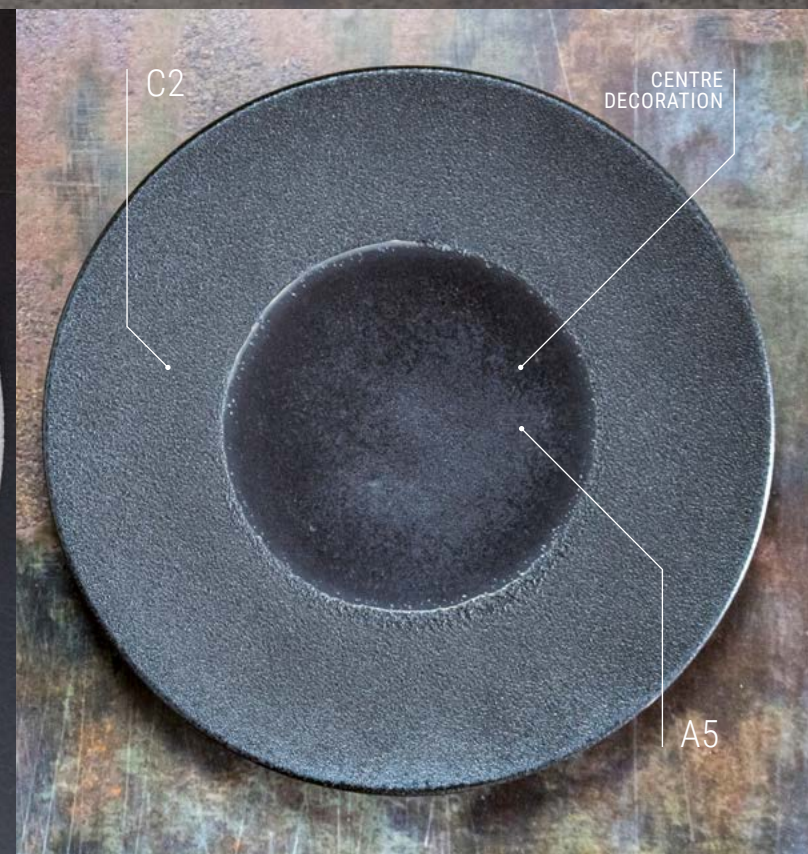
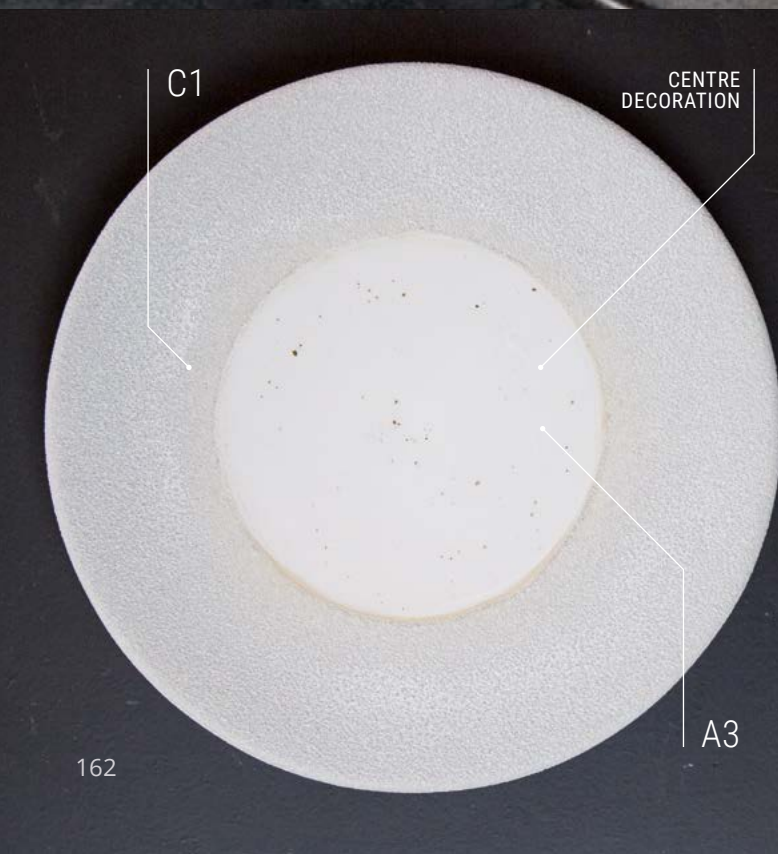
START TO CREATE
YOUR PLATE



Round plate on foot L

SR1001 Ø 28,5 cm

We have this product on stock in:
950099 black matte (A5)/vulcanic black (C2)
950461 white glossy (A2)



START TO CREATE
YOUR PLATE



Round plate on foot M

SR1002 Ø 22 cm



Simon Petutschnig - Fera Palma Restaurant & Bar - Spain





Round plate on foot S

SR1003 Ø 14 CM



START TO CREATE
YOUR PLATE

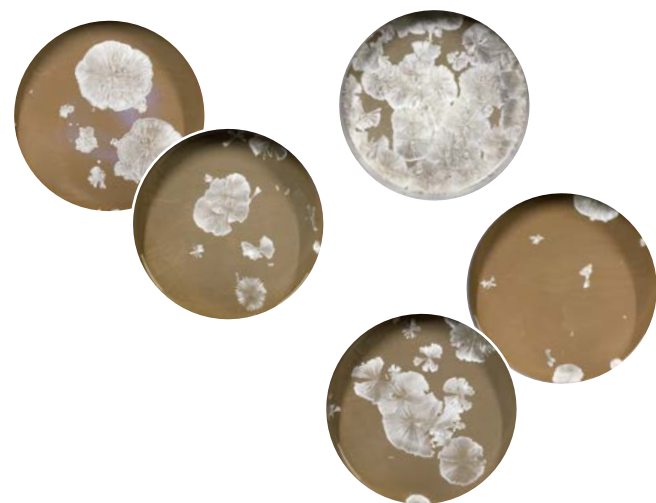


ONE OF A KIND — STILL A FAMILY



WE CREATE UNIQUE AND ONE OF A KIND DESIGNS BY USING REACTIVE GLAZES. RANDOM PATTERNS AND COLOUR DIFFERENCES WILL APPEAR. HIGHLY REACTIVE GLAZES ARE MARKED WITH A **B** IN THE GLAZING INDEX.

REACTIVE GLAZES MAKE EVERY ITEM UNIQUE AND ALL UNIQUE ITEMS TOGETHER STILL FORM A FAMILY.



Many of the special glazes developed by our studio are highly reactive and truly unique. All single items are one of a kind and all together they still form a family. That is the power of Studio RAW!

More info? See page 'Reactive Glazes'.

A. CHOOSE THE CHIP



D1
Chipped



D2
Partially chipped



D3
Cut & chipped

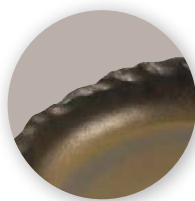


D4
'Eaten' only on 30% of the edge



D5
'Eaten' all over the edge

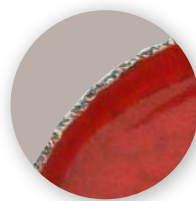
B. CHOOSE THE COLOUR



.1
Same colour as the plate



.2
Brown



.3
Black

EXAMPLES



Option A (D1)
+ Option B (.2) =
D1.2



Option A (D2)
+ Option B (.3) =
D2.3



Option A (D3)
+ Option B (.1) =
D3.1

Plate	POSSIBLE COMBINATIONS				
	D1: Chipped	D2: Partially chipped	D3: Cut & chipped	D4: 'Eaten' only on 30% of the edge	D5: 'Eaten' all over the edge
SR1001	✓	✓	×	×	×
SR1002	✓	✓	✓	×	×
SR1003	✓	✓	×	×	×
SR1011	×	×	×	×	×
SRH001	✓	✓	×	✓	✓
SRH004	✓	✓	×	✓	✓
SRH005	✓	✓	×	✓	✓
SRH006	×	×	×	×	×
SRH007	×	×	×	×	×
SRH008	×	×	×	×	×
SRH009	×	×	×	×	×
SRH010	✓	✓	✓	×	×
SRH011	✓	✓	×	×	×
SRH013	✓	✓	✓	×	×
SRH014	×	×	×	×	×
SRH015	✓	✓	×	✓	✓

HOW TO CHOOSE YOUR GLAZE

THERE ARE 3 GLAZING OPTIONS YOU CAN CHOOSE FROM TO CREATE YOUR OWN TABLEWARE.
USE THE EXAMPLES BELOW TO MAKE YOUR CHOICE.

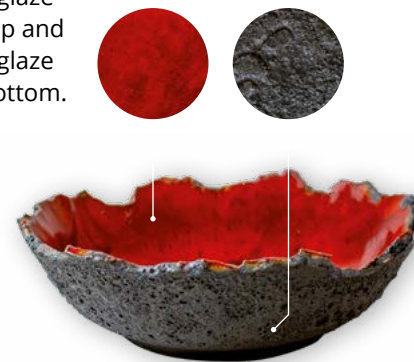
OPTION 1 SINGLE COLOUR GLAZING

Fully glazed in a single colour on top and bottom.



OPTION 2 DUAL COLOUR GLAZING

1 colour glaze on the top and 1 colour glaze on the bottom.



OPTION 3 CENTRE COLOUR GLAZING

1 colour glaze on the rim and 1 colour glaze on the centre. Bottom will be glazed with a category A glaze.



EXTRA CHIPPED EDGES

This extra option is available for SR1001, SR1002, SR1003, SRH001, SRH004, SRH005, SRH010, SRH011, SRH013 and SRH015.



The edges will be chipped by hand so all chipped plates are unique and one of a kind. The chipped edges will be treated with a special wax-glazing.

EXTRA POSITION CENTRE APPLICATION

This extra option is only available for SR1001 and SR1002.



We apply a perfect circle by hand. You can choose to have the circle placed in the centre or slightly off-centre. Centre application is only available with a C glaze in combination with glaze A1, A2, A3, A4, A5 or A6.

REACTIVE GLAZES

A FEW EXAMPLES OF HIGHLY REACTIVE GLAZES. EVERY ITEM IS UNIQUE AND TOGETHER THEY STILL FORM A FAMILY. HIGHLY REACTIVE GLAZES ARE MARKED WITH A **B** IN THE GLAZING INDEX.

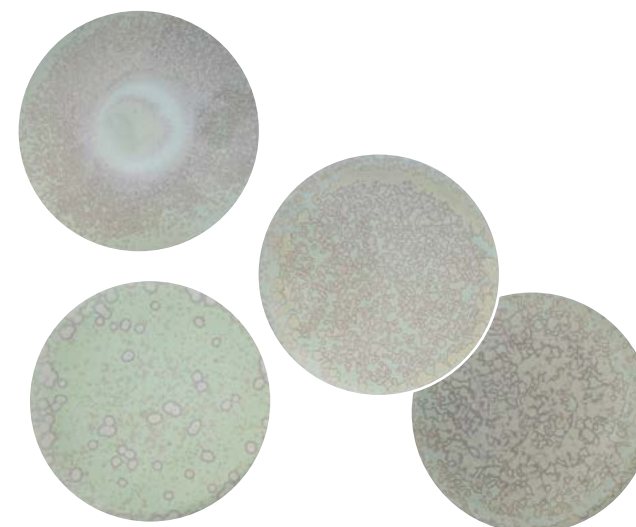
CRYSTAL GLAZES



VARIATION GOLD/BRONZE



VARIATION GREEN MISTY (A22)



VULCANIC BLACK

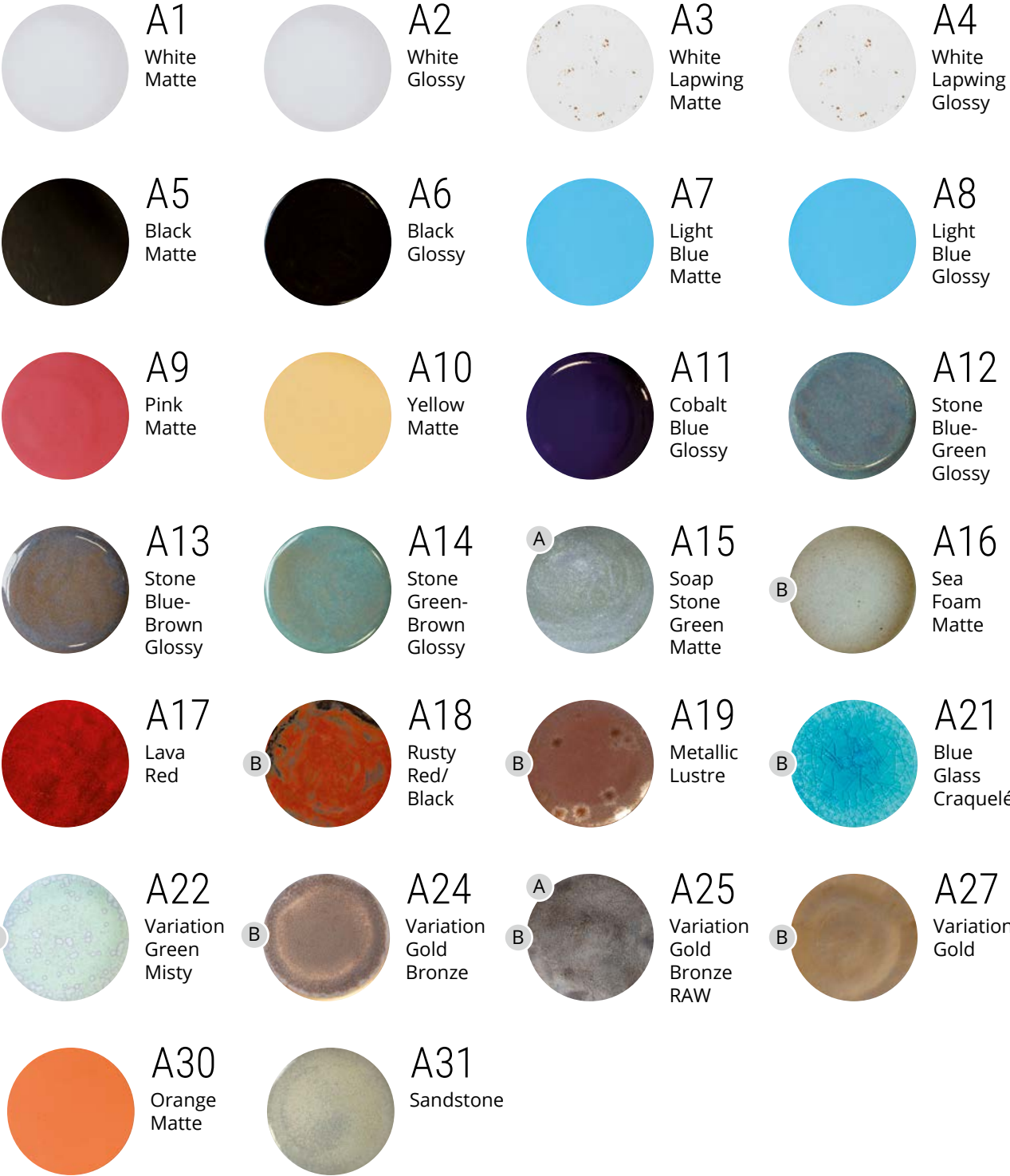


GLAZING INDEX

CHOOSE YOUR GLAZE FROM THE INDEX BELOW. THE GLAZES ARE NUMBERED AND CATEGORISED. DEPENDING ON YOUR CHOICE OF GLAZING, PLEASE CHOOSE A GLAZE FROM CATEGORY A, B AND/OR C.

GLAZES CAT. A

SOLID AND REACTIVE



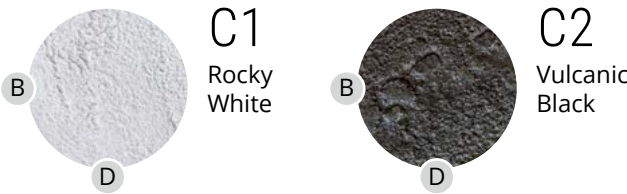
GLAZES CAT. B

CRYSTAL



GLAZES CAT. C

RAW



WARNING!
The plates have a volcanic glaze. Piling, bumping or hard pressure of objects can possibly result in the release of volcanic glaze flakes. Always check before use whether the plates are free of flakes. Due to possible health risks, these flakes are not fit for human consumption. Volcanic glazing is purely decorative and is not meant to be eaten from or to cut on its surface. Do not serve meals on the surface on which the volcanic glazing is. Washing and cleaning of these plates should ideally be done in an industrial dish washing machine.

INDEX

- A Only available in Single Colour Glazing.
- B Highly reactive glaze. Every item is one of a kind and all unique items together still form a family.
- C Only compatible with A1, A3, A5, A7, A9, A10 & A30. Not available on SR1001.
- D Not compatible with A16 and A19. Not available on SRH004, SRH005 and SRH011.

General note: The actual colour may deviate from the given example

CREATE YOUR OWN CUSTOMIZED TABLEWARE

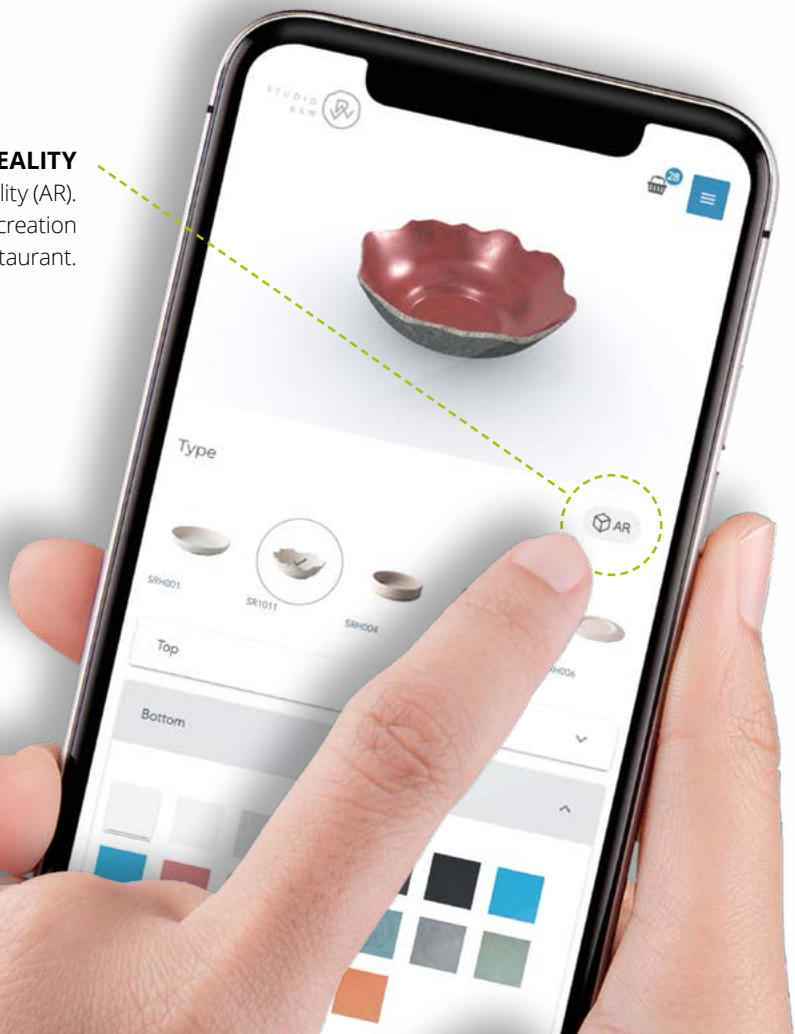
SCAN THE QR CODE TO ACCESS THE CONFIGURATOR TO DISCOVER ALL THE COMBINATIONS.



CONFIGURE
YOUR PLATE IN 3D

AUGMENTED REALITY

The Studio RAW configurator offers you augmented reality (AR). Push the AR button in the app to see how your customized creation fits with the tablesetting in your restaurant.



PRODUCT CARE

Porcelain

All of our porcelain is safe to be used in commercial dishwashers and ovens. The products in metallic on page 56, 61, 63, 100 and 103 and the gold products on page 67 cannot be used in the microwave. It is important to follow the guidelines of the dishwasher manufacturer. High temperatures or use of detergent may cause damage to the glaze. Most damages occur when placing dishes in or removing them from the dishwasher. It is recommended to use a dishwasher basket to prevent contact with other items. When removing food of items, a plastic scraper should be used to prevent damage. Never use metal objects or cutlery. Cutlery and other metal objects, for example pans, should never be washed simultaneously as this may cause metal marking. Remove metal markings with a soft abrasive or use our porcelain cleanser.

Glass

Our range of glassware is designed to be washed in commercial dishwashers. To ensure the lasting quality of the product we recommend the following:

- All new glasses should be washed before first use. We recommend the use of dishwasher baskets to minimize the risk of breakage. Glassware should not be washed at temperatures above 60°C as this can cause debris to be baked onto the glasses during the washing process. Noncaustic detergents should be used as caustic detergents can damage and dull the surface of the glass.
- To extend the life of glasses for hot drinks we recommend pre-heating the glasses by running them under hot water. Do not put cold liquids straight into glassware that may be hot or warm as this can cause cracks.

USER INFORMATION:

Our products are crafted from hand-blown glass, making each piece unique and handmade.

Please note the following guidelines for use:

- Do not cut on these dishes
- The bowls can be used for hot dishes, provided the temperature difference does not exceed 50 degrees Celsius

Cutlery

Occasionally it occurs that new cutlery, after the first use, gets stained and/or leaves metalmarking on tableware. These symptoms are usually caused by the handling of the cutlery. All 18/10 cutlery, whatever brand or price, is made of the same type of steel. On old, scratched and tarnished cutlery, these phenomena are less visible, but with new cutlery they are even more visible. Below we will give some tips on the product care of your cutlery, for the prevention of stains on the cutlery and the prevention of metalmarking on tableware. Before first using cutlery: Wash the cutlery by hand before first use. During the final processes, the cutlery gets polished in the factory. This gets done with gloss polish. Many of the polish disappears during polishing, however, it may occur that some of the polish remains behind on the inside of the point of the forks and/or cutting surfaces of the knives. It is important to wash it off before it comes in contact with aluminum, stainless steel or certain substances in dishwashing detergents. When it gets in contact with these materials it can cause a chemical reaction that will leave rust or blue tarnish on the steel. When the cutlery is immediately put into use (withouth first having washed it by hand) metalmarking may occur on the dishes.

General tips:

- Remove food residues, especially at the beginning, from the cutlery as soon as possible
- It is preferred not to put cutlery in the dishwasher with stainless steel or aluminum items. By electrolysis* stains or dots can occur on the cutlery.
- Do not soak cutlery.
- Keep the knives separate of the other cutlery in the dishwasher.
- Place the knives upright in the basket of the dishwasher. Do not wash cutlery with chlorine or other aggressive product in case of extreme soiling.
- Dry and polish the cutlery immediatly after dishwashing.

* Electrolysis: 'poor' metallic succumb to noble metal

Product information: all measurements are provided in milliliters and are taken up to the brim of the product.

OUR COMPANY

Studio RAW is an integral part of Stylepoint BV, headquartered in Utrecht, a central hub in the Netherlands. We proudly serve the hospitality industry in over 40 countries, offering a vast selection of more than 3,000 products, including tableware, cutlery, glassware, presentation items and modular buffet systems. Our offerings are designed to provide smart and innovative solutions with excellent value, durability and versatility.

Inspiration Centre

At the heart of our operations is the Stylepoint Innovation Centre, a 700 m² facility dedicated to showcasing our extensive product range in an engaging and interactive manner. Visitors can explore our latest products and innovations, guided by our expert team through our diverse collections.

Studio RAW

A unique highlight of our offerings is Studio RAW, our in-house ceramic studio led by the acclaimed ceramic artist Martin Blommaert. Here, we produce exclusive and unique tableware, meticulously handcrafted by Martin and his team. Through our configurator, you can design customized tableware, which is then brought to life with exceptional craftsmanship and attention to detail.

Stylepoint Warehouse

Supporting our extensive product range is our brand new 6,000 m² warehouse, ensuring efficient stock management and timely delivery to our customers worldwide.





Inspiration Centre Maarssenbroeksedijk 2B, 3542 DN Utrecht, The Netherlands
bystudioraw.com info@bystudioraw.com +31 30 687 84 84 [@bystudioraw](https://www.instagram.com/bystudioraw)